### **Tier 3 Enterprise Cloud Platform**

# The Cloud for Your Mission Critical Business Applications

### Flexibility And Freedom In A Smarter Platform

Cloud service providers promise cost savings, but at what cost to your operations? Your business autonomy? Your service levels and performance? Your security? Your control of your applications?

Tier 3 is more than a service provider. With our complete Enterprise Cloud Platform, your IT and business managers retain complete control over your environment. You free your IT staff from the burdens of managing server performance, load optimization, data protection and recovery, patching and more – so they can focus on the core systems and new initiatives that create business value. And you get performance comparable to your own IT infrastructure – and far greater than the performance of typical cloud service provider can offer.

- Control costs with automatic need-based provisioning, true utility pricing and real-time cost prediction tools
- Enhance business agility with resources that can be provisioned in anticipation of needs
- Free up critical resources to create new value in your core business
- Count on enterprise-class security, reliability and performance without the management burdens

#### **Agility Without Compromise**

Run your mission-critical applications with confidence. The Tier 3 Enterprise Cloud Platform provides an agile, self-optimizing, fully managed infrastructure with no compromises to application availability, performance or security.

With Tier 3, you substantially lower total IT costs by offloading the burden of managing workloads, patches, backups and other time-consuming IT chores. Your systems are always up to date and secure, with no patch management hassles or delays. You retain full control, with root-level access to every server instance using your choice of an API or Tier 3's simple and powerful management panel. And you gain the agility to deploy and scale applications in a fraction of the time, taking advantage of every opportunity as your competitors struggle to keep pace.

"We need enterprise class service levels that we can in turn provide our customers. We really like what Tier 3 brought to the table in terms of expertise, simplicity and speed, and we're benefitting from all three."

- Chad Collins, Vice President, HighJump Software





"The Tier 3 platform provides the speed and performance, enterprise level security, and availability in a mission-critical environment that we can trust."

- Wes Shepherd, founder and CEO of Channel IQ

Our no-compromise platform gives you:

**Control.** Tier 3 provides the tools and transparency you need to monitor and control the infrastructure that supports your mission-critical applications, just as if you were running them in-house. So you can make better decisions and implement them in real time.

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**Agility.** Automatically allocate and scale resources based on intelligent application of your business rules in response to changing load demands. Fine-tune configurations and update policies on the fly. Eliminate long lead times and guesswork, with the ability to provision and reconfigure resources in minutes or hours, not days or weeks.

**Performance.** With our smart load balancing and intelligent optimization, you can expect to see substantially better performance than any ordinary cloud service provider can provide. With our intelligent virtual SAN technology, you can expect to see performance comparable to or even better than your on-premise infrastructure.

**Support.** Tier 3 includes direct, anytime access to our level 3 engineers, with proven experience architecting, implementing and operating complex technical environments for virtually any type of business.

**Security.** Tier 3 is SAS 70 Type II audited and fully HIPAA and PCI compliant. Our secure multi-tenant architecture ensures that customers data and applications are never co-mingled, with no need to re-architect applications for security in a cloud environment.

**Continuity**. Our hardened, geographically dispersed data centers provide fault-tolerance and redundancy for all your operations and data. Multiple mirrored copies and daily host snapshots are a standard feature. Automatic disaster recovery minimizes downtime even in a worst-case scenario. We even provide a client backup application to protect data residing on PCs throughout your organization and virtual drives to back up your local file shares. It's all built-in and free, with every deployment.

**Value.** Lower your total IT costs. The internal capacity you save can be repurposed to lower your capital costs, while your IT staff gains freedom from system micromanagement so they can spend more time adding real value to your business. And our true utility pricing model lets you pay by the hour for only the resources you need, when you need them.

#### **Delivering More Than Success**

With our financial stability and track record of success, more than 100 enterprises – including Fortune 100 enterprises such as Microsoft, Channel IQ, Exterro, HighJump, Mars Hill Church – trust their critical applications and websites to Tier 3.

#### Getting Back To Your Business

Tier 3's production-ready platform offers a better way to run core business applications such as unified comms, ERP, CRM, SFA, financial, POS and many others. Our Enterprise Cloud Platform delivers the agility and cost savings of the cloud, without the risks and performance penalties associated with ordinary cloud providers. It's the ideal platform for:

- Any enterprise application or environment
- Back office business and financial applications
- Productivity infrastructure such as Exchange, SharePoint Server, Lync and more
- On-demand labs for application development, proof of concept and pilots

## The flexibility and freedom to focus on your core business.

- · Lower costs.
- · Increased agility.
- Maximum performance.
- · Zero risk.

### That's the Tier 3 Enterprise Cloud Platform

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